

Writing Your Educational Program Exhibit

For Question 2 of Section II of the low power FM Application (Form 318)

If you are a nonprofit educational organization (in other words, any LPFM applicant other than a Tribe or public safety agency), you will be required to tell the FCC about your educational program as part of your LPFM application. The FCC asks for this information in *Question 2 of Section II*, which requires you to submit it in a separate document, or exhibit. Your exhibit should state that you are a nonprofit educational organization, describe your educational goal, and explain how your proposed station will further that goal. You should also include a description of your proposed programming and a programming schedule. Finally, you must include the date and state in which your organization was recognized or registered.

In addition to your educational program the FCC requires you include complete copies of the documents establishing your nonprofit status. You must attach this as a PDF to *Exhibit 2*.

Overview

In summary, your exhibit should include four things:

1. A description of your educational goal or purpose
2. An explanation of how your programming will further this purpose
3. A detailed description of the nature of your proposed program, including program schedules
4. The date when your group was recognized or registered by your state (and documentation of this)

What should your exhibit look like?

Your educational program should lay out an educational goal for your organization, and how your station will help achieve it. This does *not* mean that your programming must be instructional or educational in a traditional sense. For example, the goal of your station could be to educate your community about blues music, and you could further that goal by playing blues music.

You won't be held to the programming you propose in your exhibit when you actually go on air. But you should try to give an accurate sense of the type of programming you envision. You can review program schedules for other radio stations for inspiration and ideas. Check out some community stations at our Station Profiles page (prometheusradio.org/stationprofiles), and then go on the stations' own websites to explore their programming schedules.

Keep in mind that the FCC won't choose between competing applicants based on the worthiness of your educational mission, the community you serve, or the importance of your proposed programming. Under the First Amendment, the FCC can't make licensing decisions based on your content or viewpoints. (Instead, they resolve competitions using the the point system in *Section III - Point System*.) The important thing is that you have an educational mission and that your exhibit is accurate, complete, and well-documented.

Real examples of educational program exhibits

Below are some real examples of educational programs taken from the public FCC database from the last low power FM window in 2000 . These programs were taken from applications that were granted by the FCC. All of the examples state a clear educational goal, how their proposed station will help advance that goal, and what their future programming will look like. They also include the date and state in which the organization was recognized as a nonprofit.

The Animal Welfare League of Russell County

The Animal Welfare League of Russell County is a non-profit tax exempt publicly supported organization founded to educate the public and local government officials regarding the need for adequate public facilities for the care of domestic animals as well as the need for preservation of wildlife habitats in Russell County, Kentucky. Its officers and members have already been successful in their efforts to increase public awareness of the need for such facilities and conservation efforts, resulting in increased local government funding for the Jamestown city animal shelter and policy changes resulting in better treatment of animals housed there as well as major improvements to the facilities. Individuals are advised of the importance of neutering their pets to minimize the number of unwanted animals which eventually wind up at the shelter. The organization also has educational programs to increase the awareness of the public regarding wildlife poaching and out-of-season hunting, encouraging concerned citizens to report such activities to proper authorities. Habitat preservation is also a focus of the group's efforts, encouraging landowners to avoid unnecessary woodland removal and wetlands drainage when possible and to avoid activities which result in local water and air pollution.

Programming aired on the proposed low power fm station will be designed to help these same messages reach an even wider audience. Daily programs will be aired during the morning hours (6 am to 10 am) regarding the needs of domestic animals. During afternoon hours (3 pm to 7 pm) programs encouraging wildlife and habitat preservation will be presented. Programs will also be aired educating pet owners about better care of their own animals, such as vaccinations, proper feeding, and flea and tick eradication.

The Animal Welfare League of Russell County, Inc. is incorporated under the laws of the state of Kentucky as a non-profit non-stock corporation; date of incorporation: July 21, 2000.

The Drum Workshop

Drum Workshop, Inc. was incorporated on January 7, 1995 as a non-profit entity in the commonwealth of Massachusetts. Drum Workshop was established to teach the history of the world's cultures through the medium of their musical heritage. The organization researches authentic folkloric material from a variety of sources, including native masters, and teaches this music to island residents and visitors.

The organization stages workshops for young people, teenagers, and the elderly, separately and together, and acts as a bridge to the generations. In addition, participants are taught how music is written, performed and passed on through the generations as well as modern recording techniques and the operation of electronic equipment.

The station's programming will primarily be an eclectic and diverse range of music from cultures all over the world. The primary thrust will be to expose the community to music which is not broadcast on commercial or non-profit stations available in our area. We also plan to have teenagers hosting and producing shows under the guidance of experienced studio staff to teach them broadcast techniques and practices. We are also planning an oral history project in which older members of our community (including members of the indigenous Wampanoag Native American Tribe) will be interviewed about the cultural changes that have occurred on the island during their lifetimes. We also plan to have regular on air forums where local leaders answer questions on current issues and problems facing the island community.

Public Gallery of Carrboro, INC

The Public Gallery of Carrboro, Inc. was incorporated on January 30, 1997 in the state of North Carolina.

The educational mission of the Public Gallery of Carrboro Inc. is to educate the public about the arts and to increase public access to the arts.

The proposed low power FM station will advance the Public Gallery of Carrboro, Inc.'s educational program by broadcasting:

- arts information
- arts calendar
- publicity for arts events
- links to information about the arts
- interviews with local artists
- music by local artists
- music from local venues
- other arts-related programming

Examples of planned music programs are:

- old time music broadcast live from El Chilango (Thursday nights)
- local musicians performing live from the weaver street village green including after hours (Thursday nights) and jazz (Sunday mornings)
- music from local venues such as El Chilango and Cat's Cradle
- the Fete de la Musique, a Carrboro music festival with over 100 local musicians